

## Asia's New Mega Technology Event Welcomes the Canadian Pavilion

We are delighted to inform you that in 2019, the Canadian Pavilion - hosted by High Commission of Canada in Singapore will be taking part in **ConnecTechAsia - the region's Mega Technology event** that captures the convergence of communication, broadcast media, and emerging technologies that are shaping industries in Asia and across the world.

Taking place **18-20 June 2019 in Singapore**, ConnecTechAsia2019 combines the strengths of three long-standing successful events - CommunicAsia, Broadcast Asia and NXTAsia under the same umbrella.

We are thrilled the Canadian Pavilion is returning to NXTAsia, and would like to invite you to join in this very exciting event!

NXTAsia will focus on specialised technologies built to help enterprises across industry verticals in their digital transformation journey. These include the latest breakthroughs in IoT, Cloud/Big Data, Data Centres, Cyber Security, Smart City Solutions, AI, VR/AR and Robotics, as well as Block Chain, Digital Payments and Smart Automation among others.

The 2018 edition saw more than 20,000 industry professionals visit the event over 3 days at Marina Bay Sands, and we expect to welcome even more visitors in 2019!

In addition the ConnecTechAsia Summit will bring together the industry's elite thought-leaders to discuss the hottest trends enabling our digitised world, with dedicated tracks - Future of Connectivity, Future of Media and Entertainment, Future of Economies, Future of Work, and Future of Innovation & Design Thinking

Beyond the exhibition and conference, you will also gain access to a host of networking opportunities to get connected to key decision makers:

- Networking Breakfast
- Technology Tours
- Group Delegation Visits
- Themed Seminars

### **Benefits of Joining the Canadian Pavilion**

By grouping Canadian companies in a bigger and higher profile country Pavilion, each company's branding and booth showcase will be enhanced as a group at the event.

Additional benefits for the Canadian Pavilion exhibitors include:

- Prime location on Level 5
- Access to a client hospitality and meeting lounge within the Canadian Pavilion
- Access to exhibitor networking events
- Participation at the various networking events organized by the High Commission of Canada and its partners.

### **Cost of Participation**

**Raw Space + Canadian Pavilion Stand Package: SGD785 per m<sup>2</sup>\***

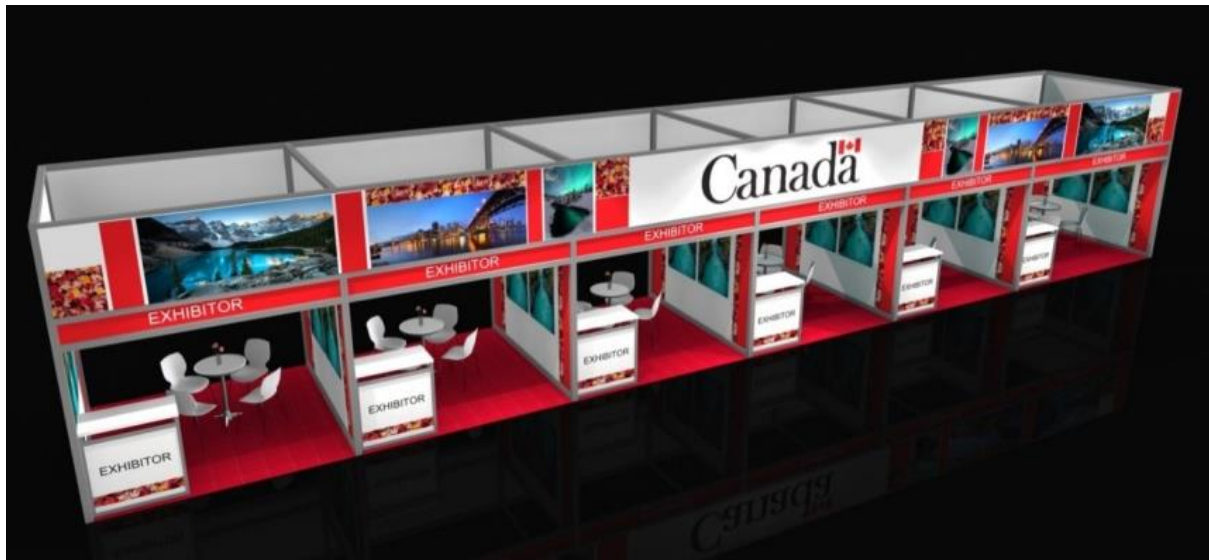
Kindly note that:

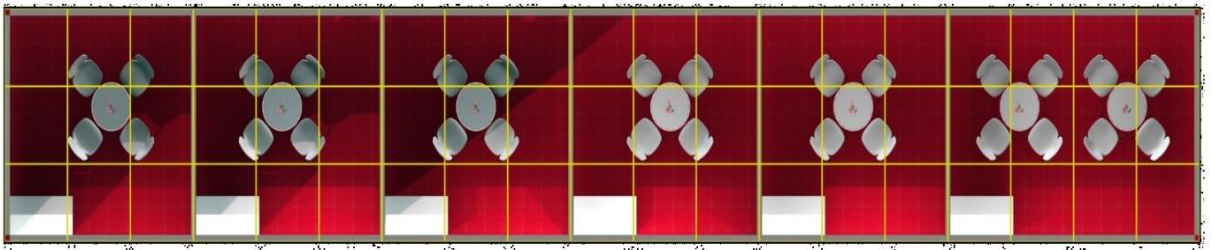
- Location is proposed and offered on first-come-first-serve basis

Please refer to below visuals and the entitlements of the Canadian Stand Package.

\*Note that independent stands are also available elsewhere on the show floor.

Standard Booths Entitlements	9 sqm	12 sqm	15 sqm	18 sqm	21 sqm	24 sqm
Overhead Exhibitor Name Digital Print	1	1	1	1	1	1
A1 Size Exhibitor Digital Print	2	2	2	4	4	4
Exhibitor "LOGO" Digital Print Counters	1	1	1	2	2	2
Maxima Information Lockable Counters	1	1	1	2	2	2
Round Discussion Tables	1	1	1	2	2	2
Discussion Chairs	4	4	4	8	8	8
Fluorescent Tubes (White)	2	2	2	4	4	4
Long Arm LED Spotlights	2	2	2	4	4	4
13 Amps Sockets	1	1	1	2	2	2
Waste Paper Basket	1	1	1	2	2	2





For further information, please contact our sales representative in Canada:

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